Votes for

Zu Zu!

Say Zu Zu

to the

grocer man.

NATIONAL

BISCUIT

COMPANY

of Women

MARY MARSHALL, Editor.

DAILY DEPARTMENT OF THE

Correspondence 's invited. Address ll communications to the Woman's ditor of The Washington Herald. PRIDAY, JULY 23, 1915.

CHAT AND CHATTER.

"Feminine Chat and and Chatter." That is the heading, spread across tity, under which the so-called wom- daily paper. an's section of the paper falls.

The rest of the paper, supposedly, s conducted for the men. "Chat and though, of course one might suppose that occasionally a woman reader would glance away from her own particular column far enough to see the weather indications, to see whethlaundress hang out the clothes or not and whether it would be safe to sally forth in that new battleship gray frock that was sure to spot if

Chat and chatter, frills and friters, fluff and flubdubs!

Aren't women supposed to be inwomen the only members of the genus homo who indulge in chat and :hatter?

But suppose we glance down the column of "Chat and Chatter" and see what it contains. Well, here is paragraph that tells how Mrs. Happy Homemaker may get spots out of her husband's neckties by the ase of soap made out of an accumuation of refuse grease, ham fat, amb tallow and other choice bits that even the neighbor's cat that tas been descrited for the summer aon't touch. And perhaps before Mrs. Happy Homemaker was maricd she held down a good job as a cellar.

New York---Washington---Paris

Friday Clearance of

Women's Dresses

We note below a few of the many very good values presented-

he styles are so numerous, the materials so varied and fashionable

and the choice so broad that it is impossible to suggest here the ex-

\$25.00 Pussy Willow Silk Dresses, sand color.....\$14.75 each

and tan\$14.75 each

\$25.00 Green and Rose Foulard Dress......\$14.75

\$29.50 Crepe Meteor Dress, putty and navy color.....\$19.75

\$55.00 Black-and-White Chiffon and Taffeta Dress.....\$29.50

noon Dress\$29.50

and checks\$12.50 each 2 \$18.75 Navy Blue Striped Taffeta Dresses.......\$12.50 each

A small lot of Fine French Voile Dresses, also white crepe

And another lot of Very Smart Narrow and Broad Striped

2 \$18.75 Plain Taffeta Dresses, in navy and black....\$12.50 each

2 \$18.75 Poplin Dresses, in extra large sizes......\$12.50 each

and voile combined, with touches of color; \$12.95 each. Were

Voile Dresses, and French Linen Dresses with thin sleeves, \$6.75

Beginning Our Annual Summer Clearance

of Women's High-grade Low Shoes.

\$2.50 Pair. Formerly \$5.00 to \$7.00

not permit of complete selection, because of the broken range of

sizes. Naturally, they are the most popular models of the season,

else they would not be so incomplete in size. We have decided to

Devereaux Pumps, in gun metal, taupe, suede quarter, hand-turn soles and Spanish heels; also Dora Pumps, gun metal, fawn quarter, three straps, hand-turn soles and Spanish heels.

AA width, sizes 4, 445, 5, 545, 6, 644 and 7.

A width, sizes 445, 5, 545 and 7.

B width, sizes 3, 4, 545 and 7.

C width, sizes 3, 4, 545 and 7.

All-over Patent Leather Pumps, welt soles and Spanish heels.

AA width, sizes 4 and 446.

B width, wize 3 C width, sizes 5½ and 6. D width, sizes 5½ and 7. D width, sizes 5½, 6 and 7. Patent Leather Pumps, with gray quarter, in styles of Devereaux, oper, Alia, Leola, Patent Leather Pumps, with fawn quarter, in styles Vanity, Devereaux, Clifton, Trooper and Dora. Sizes in the several

\$2.50 pair. Were \$5.00 to \$7.00

The size range is not complete, but those that can be fitted have a buying oppor-

very special at.......\$1.00 each Women's House Dresses, in small roll-brim and mushroom striped and plain blue percale, with shapes.

Third figor Y ...

Friday Clearance Sale in

the Millinery Department.

Greatly reduced to

50c each.

Children's Tailored Hats-in a

splendid assortment of becoming

Greatly reduced to \$1.00 each.

CRETONNE HATS - half price. A number of beautiful and

Offered for clearance at half former prices.

and stylish models.

close them out. Half and less than half former prices .

es as follows:

AA width sizes 4, 4%, 5, 5%, 6, 6% and 7.

A width, sizes 3, 4, 4%, 5, 5%, 6 and 7.

B width, sizes 3, 3%, 4, 4%, 5, 5%, 6, 6% and 7.

C width, sizes 3, 3%, 4, 4%, 5, 5%, 6, 6% and 7.

D width sizes, 3, 3%, 4, 4%, 5, 5%, 6, 6% and 7.

In going through our stock we have found several lines that do

555.00 Handsome Pearl Gray Crepe Meteor After-

2 \$18.75 Black and White Combination Dresses, plain

ellence of the garments included in the sale.

each, Were \$10.00.

AA width, sizes 4 and 444.

Friday Clearance in

Misses' Department.

\$16.50 Palm Beach Cloth Suits,

\$10.00 each. \$25.00 Black and White

Checked Suits, \$10.00 each. \$15.00 Striped Voile Dresses,

\$18.75, \$22.50, and \$25.00 Misses' Coats, \$10.00 each. \$25.00 and \$35.00 Evening Dresses, soiled, \$8.75 each.

\$1.00 Middy Blouses, all white,

Misses' White Gabardine Skirts,

dust cap to match; sizes 34 to 46; regular \$1.00 quality; special

Dint form 0 68c

\$10.00 each.

Third Spor-G at.

Third floor-G st

\$25.00 Silk Poplin and Chiffon Dresses, gray

could have bought at the corner grocer's for a nickel.

for invalids out of old cantaloupe would have called the "Fluffy Rufrinds, and then thrown in quite cas- fles" type. (What is the counterually the astounding news-we really part now-a-days?) And one might had almost guessed it before-that have expected that their chief comskirts that showed the ankles had plaint against the weather was betaken the place of the narrow, tight cause "it made one look so frumpy. skirts of a season ago.

Just vesterday we received a letthree or four columns of a certain ter from a woman who gets todaily newspaper in a not far distant gether the woman's page in another

"I am quite at the end of my Chatter" alone is for the women. Al- and chintz and both have been over-

still exclusively interested in pickles another to make a liberal subscripand chintz, and home-made soap, tion for the Baby's Dispensary. er it was worth while having the play evesdropper for a while when A few minutes later a group of women get together to talk, at the young men passed. office, in the street, in the car, or at

vine," I heard one decisive looking so thick throught the waist." little fat lady saying across the table "Yes, and doesn't Bill Smith look at luncheon. And I thought that a mess in that new striped alpaca?" she at least was indulging in some And then one wonders why there a rested in anything else? And are feminine chat and chatter about isn't a "Masculine Chat and Chatter some neighbor of hers. But not so. Column" too.

school teacher or a saleswoman or a She was talking about a certain polistenographer, in daily touch with the tician of national fame and her world at large. But now, being knowledge of him was entirely the Happy Homemaker, of course she result of reading, discussion, and must find true delight in working a public spiritedness. Surely she was whole day making soap that she not of the pickles and chintz variety.

Two young girls were talking Further down the column we come about the weather in the street car. to a rule for making a cooling drink They were what, a few yars ago, we But not at all. They were having quite an impersonal exchange of views about the beneficial effect the heat had on the corn crop. And they didn't even mention that it took the powder off one's nose.

Another group of women was disrope," she wrote. "I can't think of cussing the possibilities of the anything to write about but pickles Montessori system, another was talking over the approaching Club Federation convention in New York Just to see whether women are and then I heard one woman urging

"I don't believe I'll get one o those Palm Beach suits," said the "He's as crooked as a pumpkin slender one, "they make me look



a new one to you?

has it been met only with ingratitude and perhaps disdain? Do more for them; on't slack up because you get no thanks. for then the hurt-feeling will grow and grow till it finally masters you. Instead, occury all your thoughts with ways and means of being a little more thoughtful and results will show you that this was worth while.

Don't forget your windows in this grand clean-up. Wash and polish them so that all the cheery, happy and glad thoughts shine through them in a blaze of radiance, that all and every one with whom ou come in contact is attracted by the light within."

Having cleaned every nook and corner, now rest awhile and take inventory. Was it worth while? Do you not feel happier, cleaner, and more fully equipped to fight the battle of life? You do, I know, and let us resolve never again to forego the joy of cleaning out all the old rags and tags of hate that seek to

Your health also must surely reflect this harmony of thought. Happiness causes one to straighten up instinctively, to throw one's shoulders back, and in so doing we naturally breathe more deeply. and that sends fresh blood pouring, in an invigorating stream, throughout the en-tire system. In getting rid of hate you get rid of a poison that is deadly health, and bitterness is also just as danzerous.

So in this, as in all mental attitudes, we find how largely our bodily health depends on the harmony of our mental well being.

Answers to Correspondents.

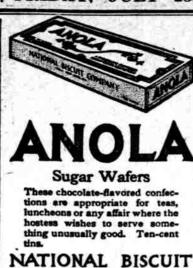
Miss Cocroft will endeavor to answer all questions relating to her department as promptly as possible. As it will not be practicable to print an answer to every inquiry, a stamped envelope should accompany each letter. All letters should be addressed to Miss Susanna Cocroft. care of this paper. Pimples.

Mabel H. says: "I wish you would tell me some way to get rid of the pim-ples that are on my neck, back and arms. I am nervous and suffer from constipa-

A friend writes: "Will you kindly tell me how to remove dead nits on the hair? I have tried everything and nothing does any good."
Have you tried using tincture of lark-spur? If you will buy some at your druggist and use it faithfully and persistently as he directs, this should correct the trouble.

(Copright, 195.)

The greent Greeks called the rainbow. The Scarf of Iria." Iria, in their mythology, was the attendant of Jupiter, always represented as being more as the state of the state o



COMPANY

THERE'S use for Uneeda Biscuit every day, in

every home, in every street,

Uneeda Biscuit

are uniformly fresh, uniformly

in every town.



If your whole family is going to take

a vacation this summer, and in conse-

quence your whole house is going to be

closed, pack the house away from dust

Remember that if you leave your house

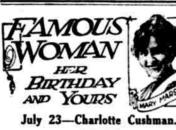
and disorder, so that your home-coming

may be pleasant.

ZU

 5^{ϕ}

NATIONAL BISCUIT COMPANY



describing her childhood, "and I was Have the floors cleaned thoroughly, and rub the rugs with water to which a little an early age she showed a remarkable

Try to forget the cause and to realize that eventually the persons who have perhaps done you an unforgettable harm will one day, either mentally or physically, suffer more than you. Be sorry for them; pity and help them. Dissolve any bitterness that remains in such a strong solution of sweetness that it cannot last any longer.

Of course, such preparations for a short wastion the house wacation the house should be left clean, and big cotton dusters should be spread over some of the furniture.

It is well, too, to secure all awnings and bilinds with care, so that a sudden summer storm cannot pull them out of place.

Of course, such preparations for a short wacation the house came at once. But a second stroke of bad luck came when, just as she had skiped a three years' contract with the Bowery Theater in New York, that edifice was burned to the ground, taking with it the costly wardrobe that Charlotte had just bought and which she still owed for, and causing the cancellation of her contract. Other engagements soon of her contract. Other engagements soon of her contract. of her contract. Other engagements soon followed, however, and she was able to

Charlotte Cushman's greatest success you can find some refreshment waiting you. A can of instantaneous chocolate powder, a can of evaporated milk, a tin box of wafers, a little tea in the canister. box of wafers, a little tea in the canister, a couple of cans of savory soup, a little sugar left in a glass jar or a tin box—ous, irresistible passion she never had her

(Copyright, 1915.)

CONTINUED FROM PAGE SIX.

Ethel Sigsbee, daughter of Capt. Sigs bee, U. S. N., is spending the summer at Cape May, N. J. In the autumn she will come to Washington to join her husband, who has been transferred te this city from Atlanta.

Mr. Philander C. Claxton, Commis-

tion. I am is years old row constipation. Form the habit of breathing deeply, drink plenty of water, at least eight or ten glasses daily, between meals a sure years old you while you consider the plant of the plants of the plant



Fresh Creamery Butter, 1-lb. prints, Have you tried it? Pat-a-Cake. Makes delicious cake. Nothing to add but water. Per Package,

15c

Granulated Sugar 25c

31c Gambrill's Patapsco Flour, 6-lb. sack, 24c; 12-lb. sack...........47c L. C. F. Rolled Oats; better than the ordinary kind; per package . . . 10c Washington Crisps, excellent corn flakes, 3 packages...............25c Post Toasties, the new kind, 3 packages......25c Shredded Wheat Biscuit, per package......11c Fancy Uncoated Rice, most healthful, per pound 9c Extra Quality Tea, green, black, or mixed, per pound...........60c Parrish's Fruit Punch, a delicious summer drink, per bottle..... 9c Ritter's Catsup, superior quality, per bottle............. 9c Pet Evaporated Milk, tall can 71/2c; baby size, 3 for10c

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NORTHWEST. . H. Plitt.

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FREE DELIVERY TO EVERY SECTION OF THE CITY.

Aunt Chatty's Mothers' Club Conducted by Mrs. Charity Brush

THE CRYING CHILD

HIS is a real Mothers' Club, for the benefit of mothers everywhere who are struggling with questions of discipline, training, educa-tion, clothing, for the children. Write to Aux Chatty of problems which are vexing you, and she will advise and help you to a solution of them. Write to her, too, of your own discoveries, of methods you have found successful in smoothing the rough paths of life for the tender, childish feet, that through the Mothers' Club your experience may be of benefit to other mothers who are still tangled in the web of perplexity you have so happily unraveled.

Co-operation is the secret of success in any business; so why not in the business of motherhood, that highest and holiest calling which always has been and always will be woman's crown of glory, no matter what other avenues of usefulness may be opened to her? Address Mrs. Charity Brush, care of this paper.

A question often asked me is, "How shall I teach my child not to cry?" A recent letter from a young mother in the Middle West is an example of take him in their arms, tess him up in the color of the c

Ington tomorrow for a visit to Alaska, returning in September.

Mrs. Claxton will remain at their home, Beach Villa, in Conduit road, for the summer.

Mr. and Mrs. C. F. Pierce have as their guests Mrs. Ten Eyck Brown, of Atlanta, Ga., and her small daughters.

Mrs. Charles Wood and Miss Doro-

Miss Mary Temple.

If have never been able to distribute the youngsters have their own lives apart, it. He is 4 years old now, and he is still a cry-baby. His father is beginning to think he is never going to be impossibility for the average American family, and yet we might do much in the distributed family. Leesburg. Va., are at the Shoreham, a manly child, and we are all disturbed about it. Please advise me what to do for him."

the Middle West is an example of take him in their arms, toss him up in many I receive:
"Dear Aunt Chatty:
"My little Elmer has always been a crying child. When he was only a few hours at a stretch of such treatment he

Felt Table Covers,

"ASBESTOS LINED,"

at half price. Protect the polished table when using hot dishes.

Three Sizes:

30-inch diameter, was \$3.00, now\$1.50 36-inch diameter, was \$4.00. now\$2.00 44-inch diameter, was \$5.00.

now \$2.50

-Housefurnishing Department.

Dalin & Martin Co 1215 F St. and 1214-18 G St.

No Drain on the Purse When You FURNISH YOUR HOME

he best means of acquiring new furniture. We offer our liberal credit terms to all right-minded eople. Then, too, you are offered choice of a large stock of furniture, embracing the best kinds, in the most-desired woods and styles. Come here-to furniture headquarters-and furnish your home on





12th and Arch Centrally lo ented, up to inte and newly furnished. Dollar a Day

Club Brenkfast, 20e and up. Music with Lunch, Dinner & Suppe Write or Wire Your Reservation.

EXCURSIONS.

WEEK-END TRIPS

Norfolk Old Point Comfort

\$4.00 Virginia Beach
Trip Fridays Ocean View
and Saturdays Ocean View
Special Week-End Tickets, Including Stateroom
and Chamberlin Hotel Accommodations
Fri. to Sun. or Sat. to Mon. 8.00
Fri. to Mon. or Sat. to Tues 81.25
Fri. to Tree. 17.00
Sat. to Wed 518.00

NEW YORK AND BOSTON BY SEA. MODERN PALACE STEAMERS City licket Offices, 131 18th St. N. W. Norfolk & Washington Steamboat Co.



USED BY MILLIONS



two teaspoonfuls daily diluted with the same quantity of water fifteen minutes before the midday feeding. In two weeks the quantity may be doubled and in four weeks six teaspoonfuls and one hour before serving; when it is tender the dish is ready. To many persons spinach is more delicious if left unchopped. It is a little more substantial served in this manner and the method is convenient for busy days. Only black or cayenne pepper is needed for this dish unless the ham is fresh or not sufficiently salt to season, the greens.

Many foreigners are sugared by the Chinese government in its various departments, either in the customs, rail-ways, postoffices or other branches, arcording to the latest information, into total of 3.85 persons, whose sustainalities from the latest information, into total of 3.85 persons, whose sustainalities is fine white corrams are sugared by the lotal of 3.85 persons, whose sustainalities is fine white corrams and nour total of 3.85 persons, whose sustainalities is fine white corrams the latest information, into total of 3.85 persons, whose sustainalities is fine white corrams the latest information, into total of 3.85 persons, whose sustainalities is fine white corrams and the rabbed into the fabric thorist to reason the post of the sustainal ties. The white corrams are susfailly agains, III; suppresses, Will, latest the corrams the latest information, into total of 3.85 persons, whose sustainalities is fine white corrams the latest information, into total of 3.85 persons, Will, Parsonson, Will, Japanesson, W

in a dusty and untidy condition and then go away for rest and 1 ment, your Domestic Sardines, packed in oil or mustard, 3 cans for 10c home-coming will be re unpleasant. At best a certain amount of disorder These Prices Prevail for Friday and Saturday and dust prevail in a house long closed. Minimize these amounts in every possible way.
The first thing to do is to clean the July 23-Charlotte Cushman. LEAGUE OF CONSUMERS' FRIENDS use thoroughly, and so make it certain One of the greatest of American ac that you will have only the summer's ulation of dirt to combat when you resses and probably the best-loved woman who has ever played on the PATRONIZE THE STORE NEAREST YOU. The spring house-cleaning time has just | replaced, curtains, spreads, draperies-in American stage is Charlotte Cushmar who was born ninety-nine years ago to needs special protection from dust with fact, everything washable—has been washed, and now everything is in its passed with most housekeepers, and the fact. cotton slips or with big squares gingham or other cheap cloth. Lay SOUTHEAST. SOUTHWEST. entire house is in order from attic to cellar. Rugs have been taken up and day in Boston, Mass. The blood of the place, spick and span, and the house-keeper can sit down with the satisfying Puritans was strong in the veins of Char-otte Cushman, and she took to her work Brinkley Bros., 1101 3d St. ushions and pillows in a closet, them with a big cotton duster-and they 41/2 and F ats. consciousness that she can rest and view as an actress all the traditions and fine R. E. W. Schmidt, the results of her handiwork. You probably have known many house-Sth and D Sts. You probably have known many house-cleaning times in your life, but would not the idea of a mental house-clean be Have the floors cleaned thoroughly, and Woodward & Lothrop H. T. Gover,

a new one to you?

Did you ever stop to think of all the old grudges against different ones we have all of us stored up in our mental attics? Suppose right now, in the full light of day and with the glorious, golden sunshine of love pouring in, we drag forth that grudge or feeling of resentment and with the broom of charitableness and the duster of justice, not forgetting to sprinkle liberally with love, so that the feeling cannot rise again, get rid of all the grudge pests that we have, perhaps unconsciously, stored away.

And that big cobweb of hate. Brush it down. Let the sun shine where it formerly made an ugly spot in your home. Try to forget the cause and to realize that eventually the persons who have.

of course, such preparations for a short tress instead of as a singer. Successivacation would be hardly worth while,

Leave some food supplies in the house when you leave, so that if you arrive home late at night, tired and hungry, Charlotte Cush box of wafers, a little tea in the canister.

these supplies would make it possible to equal. these supplies would make it possible, appears hunger in a tempting manner. Cooking utensits should be put on a called that Charlotte Cushman included in her repertoire the part of Cardinal Wolsey and that of a soubrette, and she with great ability. n duster, and coal and wood should be played both parts with great ability. left in the clean cellar. (Copyright, 1915.)

TOMORROW'S MENU.

"Before green apples blush, Before green nuts embrown, Why, one day in the country
Is worth a month in town."

—Christina Rossetti.

BREAKFAST. Cereal and Cream Eggs and Fish

LUNCHEON OR SUPPER. Tomato Salad Raised Biscuits Fruit Punch

DINNER. Consume Boiled New Potatoes

Spinach home Salad Eggs and fish-Cut hard boiled eggs n halves and remove the yolks. Fil the cavities with chopped cooked fish with a dressing made from the yolks rubbed fine, mixed with a teaspoonful and a half of dry mustard, a teaspoon-ful of sugar and a scant tablespoonful of vinegar. All this should be well beaten and then mixed with two table-

spoonfuls of cream.

Mrs. Charles Grey and Mrs. Preston Haines have gone to Gloucester, Mass. for the remainder of the summer.

sioner of Education, will leave Wash-ington tomorrow for a visit to Alaska,

Miss Mary Temple

Mrs. Charles Wood and Miss Doroin her secret soul she thought I was
traction, of constant association with
thy Wood have gone to Knoxville, to blame for having such a child. But
Tenn., where they are the guests of I have never been able to understand
the youngsters like their own lives apart

We pay taxicab service from Grand Central or Penn. Stations.

t rained